Core competency addressed in this class:
Managing Work
Improving individual and organizational performance by increasing employee engagement.

Class Duration: One Day

Objective
The purpose of this workshop is to provide participants with the knowledge and tools to assess and improve employee engagement, therefore improving individual and organizational performance in their agencies. The class is based in part on the instructor’s book, Engaging Government Employees: Motivate and Inspire Your People to Achieve Superior Performance.

Desired Learning Outcomes
By the end of this class, participants should be able to:
1. Explain what employee engagement is, and why it matters, particularly in government
2. Explain why measuring engagement is important, how to measure it, and how to act on the results
3. Describe the employee engagement process model, and how to apply it
4. Describe the role of HR is in measuring and improving engagement
5. Explain how to get started on the road to improved employee engagement

Instructor:
Bob Lavigna is Assistant Vice Chancellor - Human Resources for the University of Wisconsin-Madison. He previously was Administrator of Merit Recruitment and Selection for the state of Wisconsin. Bob began his career in the federal government, serving with the U.S. Government Accountability Office for 17 years.