Managing a Multi-generational Workforce
*Tap the distinctive strengths of your staff and encourage collaboration*

**Wednesday, Apr 22, 2015, 8:30am-4:30pm**

Gordon Dining & Event Center, 770 W Dayton St, UW-Madison
Fee: $140 before Mar 23, 2015; $190 after Mar 23

Today’s manager cannot ignore the impact a multi-generational workforce has on workplace dynamics. Demographic trends in the United States have created a unique situation—four generations now work together. As a manager, you face the challenge and opportunity of leading teams with a variety of mindsets, preferences, and work styles. Come and learn practical skills to tap the distinctive strengths of your staff and encourage collaboration within your multi-generational organization.

A variety of breakout sessions provides opportunities to network and learn with other managers facing similar challenges. Learn from recognized management experts who address critical leadership competencies with a focus on generational differences. Return to your workplace with a personal plan to change the way you manage, viewing differences as strengths and challenges as opportunities.

Choose from a wide variety of topics at three sets of breakout sessions, including:

- Communicating Across the Generations
- Emotional Intelligence
- Fearless Performance Reviews
- Keys to Coaching Your Staff
- Leading and Managing From the Middle
- Maintaining Personal/Professional Boundaries
- Mentoring
- Performance Management
- Social Intelligence
- Talent Development
- Tapping the Strengths of Your Staff
- Transitioning From Staff to Supervisor

For complete conference information, visit: continuingstudies.wisc.edu/conferences/managing-multi-generational-workforce.

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Social workers, counselors, psychologists, marriage and family therapists, substance abuse counselors, and more: earn the continuing education hours you need to satisfy your license renewal.

**Approved Hours/Continuing Education Credits: 0.7 CEU = 7 hours** of professional continuing education. Participants receive verification of attendance at end of program. Check out our webpage for more information: continuingstudies.wisc.edu/pda/social-work-credit.htm.