Wisconsin Certified Public Manager Program

Developing Public/Private Partnerships

Core Competency Addressed in this Class:

**Leading People**
Develop and sustain effective partnerships, networks and coalitions inside and outside your organization.

Objective

The purpose of this class is to explore the foundations of an effective public-private partnership and examine a variety of alternative strategies to government service delivery. Participants will identify prospective public-private partnerships for their agencies.

Desired Learning Outcomes:

As a result of participating in this program, participants will be able to:
1. Describe the causes behind the interest in public-private partnerships and their value to the public agency and its constituencies.
2. Identify the range of possibilities and directions for public-private partnerships.
3. Discuss the benefits and potential liabilities of public-private partnerships.
4. Describe the core elements of strong and enduring partnerships and the five-step process for developing them.
5. Identify the initial conditions for developing strong partnerships.
6. Identify the challenges of creating public-private partnerships and strategies for addressing these challenges.
7. Analyze their own public sector operation to explore new opportunities for creating public-private partnerships.

Your Public-Private Partnership Learning Objective

The one thing that I would most like to learn today is . . .